

BITS AND PIECES

“The way girls treat each other has had a lot of significance in my life and who I am today. Finding a way to stop girl-against-girl “crime” from happening is something that has been on my heart for as long as I can remember. Becoming a filmmaker, an author, a public speaker, a teacher...these are all careers I have thought about with one main goal: to create an outlet and awareness about the emotional, verbal and physical abuse within female relationships.

Starting Kind Campaign has filled me with more joy than I could have ever imagined, and being able to do it with one of my best friends, Molly Stroud, has been the icing on the cake. Seeing the hope that Kind Campaign’s message has already instilled within the hearts of so many females is so gratifying. I hope that Kind Campaign touches everyone who encounters it. This is about FEMALES being kind to each other, YES. However, it becomes so much more than that when you look at the big picture. We should ALL be Kinder...females and males. In order to make the world a better place we must change ourselves as individuals and it starts with being KIND.” For more information, visit: kindcampaign.com. ■

- Lauren Parsekian The Kind Campaign

Photo courtesy Lauren Parsekian



Photo courtesy David Tari

David Tari One for One International

David started his first company at age 20 during his junior year at Pepperdine. Inspired by microfinance and his sophomore year abroad in Buenos Aires, he and his partner, senior Rob Stone, decided to create their own microfinance company. One for One International LLC loans money to entrepreneurs in poor areas of the world, developing sustainable businesses and helping people help their community.

“The banks overlook these people because they have no credit and little collateral—we take on the risk,” Tari said. “We offer small loans to entrepreneurs in Argentina, who are eager to see their business ideas come to fruition and pay back the loan.”

So far, One for One International has a 100 percent payback rate, which Tari credits to the successful system his company has established.

“We are always looking for new ideas and fellow entrepreneurs,” Tari said. “We recently launched One for One water. For every bottle of water our customers buy, they know that they are helping create a sustainable business somewhere in the world.”

One for One water made its debut on campus in March to raise awareness of the company’s planned expansion into local stores in Malibu. David’s advice to students at Pepperdine is to take advantage of the opportunities provided by Pepperdine, mainly the study abroad experience and Project Serve. And of course, stay thirsty. For more information, visit: oneforoneinternational.com. ■

VISION

HEART